

# Three generations perfecting spaces

**SINCE 1960, BALI LANDMARKS HAS BEEN CRAFTING TIMELESS RESIDENCES THAT SEAMLESSLY BLEND LUXURY AND COMMUNITY**

**Bali Landmarks**, established in 1960 by Phoolchand Parmar, has become synonymous with quality and perfection in the real estate industry. Founded with a vision of excellence, the company has continuously set itself apart through a commitment to hard work, precision, and the creation of unique, recognizable styles for its clients. As a professionally managed real estate company, Bali Landmarks has always prioritized expansive spaces equipped with extensive facilities, fostering diverse communities and shared aspirations for perfection.

The journey of Bali Landmarks began when Phoolchand Parmar, a gold medallist in Civil Engineering, recognized the immense potential in Mumbai's burgeoning construction industry. This foresight led him to establish his own venture, laying the foundation for what would become a cornerstone in the city's real estate landscape. Over time, the leadership of the company was passed on to his son, Vijay Parmar, and grandson, Sushant Parmar, each of whom brought their own expertise to the business, helping



**Bali Landmarks: Rising Star Award in Redevelopment, Goregaon-West (L-R) Vijay Parmar and Sushant Parmar, Partners at Bali Landmarks, receive the award from Dr. Bhushan Gagrani, IAS, Municipal Commissioner, BMC at the Times Redevelopment Awards 2024**

it flourish and grow in line with late Phoolchand Parmar's original vision.

The legacy of Bali Landmarks is deeply rooted in the expertise and dedication of its board members. The founder's extensive experience in various construction fields continues to inspire the company's operations even today. His son, Vijay P. Parmar, joined the business in 1982, bringing with him a strong background in commerce and law. His role in overseeing the legal, financial, sales, and marketing aspects of the business has been crucial in ensuring its smooth administration and strategic growth. Meanwhile, Sushant V. Parmar, a civil engineer with



BALI SERENITY



**Sushant Parmar**  
Partner  
BALI LANDMARKS

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distinction, manages the day-to-day affairs of the company's projects. His responsibilities include coordinating with architects, consultants, and municipal departments to ensure that projects are executed on time and to the highest standards.

## STAND OUT PROJECTS

Among the many projects developed by Bali Landmarks, Bali Serenity stands out as a perfect blend of urban sophistication and tranquil living. Located in Goregaon West, this development features meticulously planned 1 and 2 BHK apartments, a grand lobby, and rooftop amenities. Its strategic location offers easy access to key conveniences, promising a serene yet connected lifestyle for modern families. Another notable project, Bali Primera, is set to redefine luxury living in the heart of Jawahar Nagar, Goregaon West. This stilt + 16-storey structure boasts a grand entrance lobby, high-speed elevators, a state-of-the-art fitness center, ample parking, and spacious 3BHK flats with 11-foot ceilings. The inclusion of a terrace seating and viewing deck adds to its appeal, making it a premier choice for urban living.

Bali Landmarks is driven by a vision to meet both current and future customer needs. The company places a strong emphasis on building partnerships based on trust and fostering a performance-driven culture. By enhancing job site efficiency, maintaining a safe workplace, and utilizing the latest technology, Bali Landmarks creates an environment that promotes growth and development.

The company's mission is to lead in providing value-added construction services, building strong relationships with clients

throughout the construction process. At Bali Landmarks, the focus on client satisfaction is paramount. By delivering quality service the first time, the company reduces costs and increases efficiency, resulting in satisfied, repeat customers. Continuous improvement is a cornerstone of the company's work ethic, with every team member responsible for delivering and receiving quality services.

The leadership at Bali Landmarks, reflecting on the company's journey, believes that living should be a pleasant experience, with the surrounding environment playing a crucial role in well-being. The company takes pride in its vision and understanding of the needs of its clients, striving to exceed the expectations of all stakeholders. Bali Landmarks is not just about constructing buildings; it is about building relationships and creating legacies that stand the test of time.



BALI DIVINE



CHANDAN HIRA

